



Spring 2009 Newsletter

Reminder - ICF membership is due March 31

In This Issue

[Upcoming Chapter Programs & Tele-Classes](#)

[President's Message - COC Goals, ICF Membership Fees Due Now + More](#)

[ICF Virtual Learning](#)

[Coaching: Book Review](#)

[ICF Global Survey Summary](#)

Quick Links

[Central Ohio Coaches](#)

[International Coach Federation](#)

[Franklin University](#)

→ Hello Central Ohio Coaches,



Our coaching profession continues to grow and so does our chapter. We have 30% more members than 2 years ago. We want to gather your input so we can continue to meet your needs.

CONNECTING: COC Board members will be contacting all members by phone within the next several weeks. We need and appreciate your feedback, reactions, and ideas.

COC Goals for 2009 include:

- **EXPANDING PRESENCE:** Raising awareness of coaching through a community event or partnering with

Upcoming Chapter Programs & Tele-Classes

Most of our programs & tele-classes are approved for ICF CCE's.

April 13, 2009 - "You Can't Lead If You Can't Communicate" - with Mike Figliuolo

ICF Membership Dues

Did You Renew Your ICF Membership?

Remember to renew your Membership before the March 31st deadline?

To renew, please click the link below:

[ICF Renewal](#)



- another professional organization
- **MEMBERSHIP EXPERIENCE:** Eliciting member needs through increased communication & maintaining quality of events.
- **GROW MEMBERSHIP & ATTENDANCE:** Tailoring events to diverse member needs, from new to seasoned coaches; improving materials and processes for guests and new members.



ICF NEWS

1. MEMBERSHIP FEES ARE DUE MARCH:
2. The ICF Code of Ethics has been updated. [ICF Ethics Link](#)



Your 2009 Board members are committed to the **MISSION of Central Ohio Coaches for:**

- **Professional Growth**
- **Business Development**
- **Public Awareness**

We believe *"The coaching profession has the power to transform society for the better."*

It is my privilege to serve as your President this year and share being part of our local community and also part of a global movement as professional coaches. Let me know of any way that I can help you.

Respectfully, Jerry Browning

2009 Board of Directors

President: Jerry Browning

(jbrowning@chironcompany.net)

President-Elect: Holly McFarland

(mcfarlah@franklin.edu)

Secretary: Linda Wisler Luft

(linda@fireballcoachingandconsultingl.com)

Treasurer: Bill Smith

(coachbill@pinnaclecoachingservices.com)

Membership Director: Mike Perez

(Michael.J.Perez@AMPF.Com)

Education Directory: Sharon DeLay

(sharon@permanent-ink.com)

Communication Director: Rita
Gallagher

(gallagr3@nationwide.com)

Past President: Molly Luffy

(molly@businessbuildingroundtable.com)

→ ICF Virtual Learning

The following Teleconferences are free
and CCEU's are available:

**How to Market Coaching in Turbulent
Times** 3/20/2009 12:00 PM

PHONE: 212.401.6777 PIN 1241046#

Coaching with the Brain in Mind

3/25/2009 4:00 PM EST

PHONE: 212.401.6777 PIN: 9390675#

**It's Not All About the Coffee: A Conversation
with Howard Behar**

4/20/2009 12:00 PM EST

PHONE: 212.401.6777 PIN: 1241046#

→ BOOK RECOMMENDATION

Strengths Finder 2.0

by Tom Rath

Holly McFarland reported about the popularity of this book at Franklin Univesity and how it is being used at many levels. We find it practical for all coaching situations and love the online assessment tool that is provided. Each book includes the free access for a detailed report which is of high value to

coaches and clients. This is a quick and good read, as well as excellent reference material.



ICF Global Survey Results

The top 3 reasons for coaching

1. Self-Esteem, Self-Confidence
2. Work - Life Balance
3. Career Opportunities

96% Say they would repeat coaching.

86% Report being very satisfied.

COC and Community Members,

We hope you find this newsletter useful and

informative.

Please submit your ideas for information to include.

Happy Spring!

Sincerely,

Jerry Browning, President & Your Board

Central Ohio Coaches

newsletter@centralohiocoaches.com